



PERFORMANCE MAKEUP GUIDELINES TRAINEES and STUDENTS

Start with clean, dry face, apply facial moisturizer and lip moisturizer for easier makeup and lipstick application.

BASE/FOUNDATION: A MUST HAVE - holds all other makeup in place and evens out skin tone. Choose a color that matches your skin tone or a shade darker if you are very pale. Apply with makeup wedges for an even application.

FALSE EYELASHES: Black; apply with a thin line of eyelash glue to upper eyelashes, NO glitter-style or extremely long "glamour length."

EYESHADOW: use a deeper brown/beige shade on the eyelid and contour line. Use a light creamier color (white, pale silver or cream frosts) to highlight right below the eyebrow and above the contour line of the eyelid. Buy a professional angled and rounded eyeshadow brush – they work much better than the foam applicators that come with eyeshadows. Fill in eyebrows with a dark brown powder using the angled brush.



EYELINER: Black; see examples on left. Line your upper lids at lash lines extending beyond eyes. Line lower lids extending out just a little before upper lid line. Pencil in the "V" at the inner eye corners with a white pencil or white eyeshadow.

MASCARA: Black, apply to upper AND lower lashes, over false eyelashes.

BLUSH: Deeper earthtones; use a professional blusher brush to apply to cheekbones. Do not apply too high up sides of face nor too close in to the middle of the face.

LIPS: Line lips with deep red lip liner and fill in with a deep red color lipstick.

NO BODY OR HAIR GLITTER.

MEN: No false eyelashes. USE bronze or brownish lip color instead of red. Eyeliner on upper and lower eyelash line only.